

JOIN THE FIGHT FOR ALZHEIMER'S FIRST SURVIVOR.



BENEFITING THE



SPONSORSHIP OPPORTUNITIES

ABOUT US

Currently, more than 5 million Americans are living with Alzheimer's and 16 million individuals are serving as their unpaid caregivers. Right here in Marin County, thousands of families are facing this progressive disease, which is devastating our families, our finances and our future.

The Alzheimer's Association® addresses this global crisis by providing education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

5.7 MILLION

Americans are living with Alzheimer's. By 2050, this number is projected to rise to nearly

14 MILLION

Alzheimer's disease is the

6TH LEADING CAUSE

OF DEATH

in the United States



Paint the Night Purple is an annual fundraiser and celebration of the Walk to End Alzheimer's, held in Novato at The Key Room. The event is a festive evening that includes dinner, dancing, drinks and a silent auction. Last year's inaugural event received rave reviews from participants and was so successful that we have made it an annual event.

All proceeds from the evening benefit the Alzheimer's Association.

Your sponsorship goes a long way. Almost all of every dollar spent goes toward care, support and advocacy. The Alzheimer's Association spends only 7 percent of its funds on administrative overhead. By partnering with us, you can have a profound impact on the fight to end Alzheimer's.

ptnpurple.org



The Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's. Disease. Participants across the country raise critical awareness and millions of dollars to benefit Alzheimer's care, support and research.



2019

SPONSORSHIP LEVELS

TOGETHER WE CAN #ENDALZ

PURPLE: \$1000

BENEFITS

- Speaking opportunity at celebration
- Company logo included on event website home page and Eventbrite tickets page
- Recognition in pre-event emails
- Dedicated press release announcing sponsorship
- Company logo included on banner at event (Large Logo)
- Recognition on promotional posters (Large Logo)
- "Proud Sponsor" social media post with company logo
- Option to include marketing materials in gift and raffle bags
- Company sponsored VIP table (\$750 value)
- Recognition in post-event thank-you email

GOLD: \$600

BENEFITS

- Recognition from stage at celebration
- Company logo included on event website home page and Eventbrite tickets page
- Recognition in pre-event emails
- Company logo included on banner at event (Medium Logo)
- Recognition on promotional posters (Medium Logo)
- "Proud Sponsor" social media post with company logo
- Option to include marketing materials in gift and raffle bags
- Recognition in post-event thank-you email

SILVER: \$300

BENEFITS

- Company logo included on event website home page and Eventbrite tickets page
- Recognition in pre-event emails
- Company logo included on banner at event (Small Logo)
- Recognition on promotional posters (Small Logo)
- "Proud Sponsor" social media post with company logo
- Recognition in post-event thank-you email

BRONZE: \$150

BENEFITS

- Company name included on event website home page and Eventbrite tickets page
- Company name included on banner at event
- Recognition on promotional posters (Small Logo)
- "Proud Sponsor" social media post with company logo
- Recognition in post-event thank-you email

EVENT-DAY OPPORTUNITIES

Table Sponsor: \$750

- Reserved seating and sponsorship sign at table.
- Company name on posters at event (Medium Logo).
- Special selection of VIP wines & dessert for table.
- Recognition during event.
- Recognition in post-event thank-you email.
- Company logo on event website & ticketing page.

T-Shirt Sponsor: \$750

- Exclusive sponsorship of t-shirts at event. Shirts will be given as gifts and prizes to attendees. Get a lasting marketing impact!
- Recognition during event.
- Recognition in post-event thank-you email.
- Company logo on event website & ticketing page.
- Five free t-shirts.

Dessert Sponsor: \$500

- Two signs at dessert table.
- Company logo on posters at event (Small Logo).
- Recognition during event.
- Recognition in post-event thank-you email.
- Company logo on event website & ticketing page.

Check-In Sponsor: \$250

- Two signs at registration table.
- Recognition during event.
- Recognition in post-event thank-you email.
- Company name on event website & ticketing page.

In Honor of Sponsor: \$50 - \$150

- Exclusive sponsorship of "In Honor Of" poster at event. Ability to choose message and image.
- 12x18 poster: \$50.
- 18x24 poster: \$100.
- 24x36 poster: \$150.

"It makes sense for Edward Jones to support a cause that impacts so many of our clients. We love giving back to our communities and the Alzheimer's Association® makes it so easy for us to get involved, coaching us along the way."

- Bruce Biedar, Edward Jones Team Windy City



2019 SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION

Company (as to be displayed) _____ Date _____

Contact name _____

Address _____ City/State/ZIP _____

Phone _____ Fax _____

Email _____ Website _____

SPONSORSHIP COMMITMENT

Sponsor Level

Purple

Silver

Bronze

Gold

Table

T-Shirt

Dessert

Check-In

In Honor Of

PAYMENT INFORMATION

Total commitment: \$ _____

Credit card

Card number _____ Expiration _____ Security code (back of card) _____

Payment authorized signature _____ Date _____

Print name _____ Title _____

Submit this completed form and a high resolution image of your company logo by November 8 to:

Note, T-Shirt sponsor deadline: October 25. In Honor Of sponsors will be contacted for additional required information.

Kristen Friend

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Questions? Chris Anderson: 415-250-3578